

Make-A-Wish Foundation®
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M E D I A A D V I S O R Y

FOR IMMEDIATE RELEASE

December 9, 2011

Make-A-Wish Foundation® and Macy's to Grant Local Teen's Wish for a Shopping Spree

WHO & WHAT:

Seventeen-year-old soon to be wish recipient, Ify, is like most girls her age has a passion for clothing and music. Her love of shopping was the inspiration for her wish for a shopping spree at the Southcenter Mall.

In an effort to provide Ify with a much-needed break from the frequent hospital visits and treatment due to her cancer diagnosis, Macy's and the Make-A-Wish Foundation® are partnering to grant her wish for a shopping spree! Macy's is helping with this shopping extravaganza, in honor of National Believe Day. On Friday, December 9, Macy's will again celebrate National Believe Day to honor the spirit of the season and inspire kindness and generosity from coast-to-coast. The special day will again focus on the season's message of humanity and charity toward others. **Be a part of all the magic and be sure to join us for this amazing wish and "Believe Day!"**

WHEN & WHERE:

Ify's shopping spree will take place at Southcenter Macy's on Friday, December 9. Her jam-packed VIP schedule follows:

- 4:30 p.m. Ify will arrive at Southcenter Macy's in a limousine for a red carpet entrance where employees will line the red carpet and treat Ify like a star.
- 4:35 p.m. Ify is surprised with a personal shopper, compliments of Macy's, to help her find all the perfect items on her list.
- 4:40 p.m. Ify undergoes a transformation at the cosmetic counter with a professional makeover. Macy's plans to give her other special gifts!
- 5:10 p.m. Macy's will present Ify with a special gift basket including Beyonce's fragrance in addition to four tickets to the Jay Z concert December 16th.

ABOUT THE MAKE-A-WISH FOUNDATION: Celebrating 25 years of granting wishes to children with life-threatening medical conditions, the Make-A-Wish Foundation of Alaska & Washington has brought hope, strength and joy to more than 4,600 local children through its wish granting process. This year, the local chapter will grant nearly 300 wishes. For more information about the local chapter and how you can share the power of a wish please call 800.304.WISH or visit www.northwestwishes.org.

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Make-A-Wish Foundation® of Alaska & Washington